

Sponsor the NovaJUG!

The NovaJUG is currently seeking sponsoring partners from leading organizations operating in the Northern Virginia area. You can help us serve the local Java community by providing financial or other support to the NovaJUG.

If you are interested in NovaJUG sponsorship please send an email to *gray.herter@gmail.com*.

What are the benefits of sponsorship?

That depends upon the sponsorship level, but the main answer is advertising exposure to our members and the satisfaction of supporting the local Java community. Sponsors can leverage their relationship with the NovaJUG to advertise their products and services to our members. Sponsors can also support the group in hopes of attracting quality employees. We maintain an active jobs mailing list.

Who belongs to the NovaJUG?

Java professionals of all types working in and around the Northern Virginia area belong to the NovaJUG. These are individuals who are motivated to learn the latest trends in the world of Java. They are also people who appreciate the importance of networking. NovaJUG members meet at least once monthly to hear presentations on various Java topics and related technologies. Meetings often draw over fifty people and feature nationally known speakers. The NovaJUG's online forum boasts over three thousand active participants.

What are the sponsorship specifics?

There are three sponsorship levels available: Premium Partner, Select Partner, and Meeting Sponsors.

Premium Partners - \$2500 per year

This level is ideal for companies that hold a premier position in the Java industry.

1. The NovaJUG will limit itself to no more than five Premium Partners per year.
2. Logo and name will appear by itself on an overhead projection slide, along with a message from the sponsor, such as a marketing slogan, cycled at the beginning of each group meeting.
3. Logo and name will appear on the group's main web page (www.novajug.org) as well as at the top of the group's sponsorship web page. The logo will contain a link to the sponsor's web site.
4. The sponsor will be thanked for their participation via an announcement on the group forum.

5. There will be a verbal acknowledgment of the sponsor at the beginning of each meeting.
6. The right to make a short presentation at four meetings per year (or have one of the officers present a short statement for them).
7. The right to have marketing material available at each NovaJUG meeting.
8. A mention of the partner's sponsorship on each of the group's meeting reminders.
9. The right to use the NovaJUG's name and logo in the sponsor's marketing literature, along with the sponsorship level (Company A is a Premium Sponsor of the NovaJUG, etc.).

Select Partners - \$1000 per year

This level is ideal for companies that want to support the group with a general sponsorship.

1. Logo and name will appear along with other Select Partners on an overhead projection slide, no more than four per slide, cycled at the beginning of each group meeting.
2. Logo and name will appear on the group's main web page (www.novajug.com) as well as on the group's sponsorship web page, listed just under and slightly smaller than the Premium Sponsors on both. The logo will contain a link to the sponsor's web site.
3. The sponsor will be thanked for their participation via an announcement on the group forum.
4. There will be a verbal acknowledgment of the sponsor at the beginning of each meeting.
5. The right to make a short presentation at one meeting per year (or have one of the officers present a short statement for them).
6. The right to have marketing material available at each NovaJUG meeting.
7. The right to use the NovaJUG's name and logo in the sponsor's marketing literature, along with the sponsorship level (Company A is a Select Sponsor of the NovaJUG, etc.).

Meeting Sponsor - \$300 per meeting

This level is ideal of sponsors wishing to associate with the group during meetings where one specific technology is featured, such as SOA frameworks or J2EE application servers. This is especially useful when the sponsor also supplies a speaker who can discuss the technology related to the sponsor.

1. Logo and name will appear on an overhead projection slide, cycled repeatedly at the beginning of each group meeting.
2. The sponsor will be thanked for their participation via the meeting announcement on the group forum.
3. A verbal acknowledgment of the sponsor at the beginning of the one sponsored meeting.
4. The right to have marketing material available at the one sponsored NovaJUG meeting.

Supporting Partners – Any non-monetary benefit to the group

This designation is reserved for partners providing non-monetary benefits to the group, such as a high-quality speaker, meeting room space, books to be given away at meetings, or any other benefit deemed worthy by the NovaJUG board of directors.

Supporting Partner logos and names will be listed together on a single slide. These logos will appear on the sponsorship web page below and smaller than the Select sponsors. They will also be acknowledged verbally at the start of each meeting as appropriate depending upon the nature of the contribution. This partnership lasts for one year.

Please get involved with us! The NovaJUG appreciates its sponsors!

NovaJUG Sponsorship Form

Please check the level of sponsorship desired.

- Premium Partner - \$2500 per year**
- Select Partner - \$1000 per year**
- Meeting Sponser - \$300 per meeting**

Provide a short statement to be read at the beginning of the sponsored meeting(s):

Provide the following information about the sponsoring organization:

Name: _____

Web Site Address: _____

We will also need to get one or more image files (gif, jpeg, png, etc.) to use on our web site, and on overhead slides shown at our meetings (a large one, please). Provide a URL to such an image, or email it to gray.herter@gmail.com.

Image URL: _____

Contact Information (name, mailing address, phone number, email address, etc.):

Signature: _____

Please write a check to the **Nation Conferences**.

Send it along with this form to (or just give it to us at a meeting):

Nation Conferences
1402 Hawling Place
Leesburg, VA 20175

Thanks! The NovaJUG appreciates its sponsors.